



# Supply Chain Breakfast Presentation

Eric Smith, Iowa State University  
Professor in Supply Chain Management

## THE ESSENTIALS

March 23, 2023  
7:30-9:00  
Wakonda Club  
3915 Fleur Drive  
Des Moines, IA 50321

### REGISTER HERE

Professionals \$30  
Nextgen (Under 30) \$20  
Students \$10

## UPCOMING EVENTS

April – PivotBio Tour w/Student Chapter (Ames)

May – Architectural Walk

Eric will lead an interactive discussion focusing on demand management issues related to COVID, as well as current and projected information regarding commodity supply & pricing.

Eric's past accomplishments include sourcing untapped profit through commodity demand and price integration and reducing warehouse inventory 56% by integrating retail forecasting. This allowed Eric to move from third-shift subsidiary warehouse generalist to one of Hy-Vee's 21 senior officers in 10 years.

He retired from Hy-Vee to start a consulting business and own/operate a sustainable dairy goat farm with his family. He is now a full Professor of Practice teaching for the ISU Ivy College of Business.

Breakfast will be ready at 7:30 am and the presentation will begin promptly at 8:00 am.

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